



## *News Release*

### **FOR MORE INFORMATION**

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### **KARA HASSOUN WILL LEAD CREATIVE VIEW**

**APRIL 17, 2006**

For Immediate Release

Kara Hassoun will lead Creative View, a division of Five Stars International Ltd. that will offer graphic design services in the public and private sectors. Creative View's capabilities include graphic designs and illustrations, publication design and layout, advertising design, event display and signage design, and packaging design

Ms. Hassoun has been a professional graphic designer for more than nine years. She began her design career in Chicago, Illinois at the national design firm Haugaard Creative Group. It was a small group of talented designers and illustrators that designed packaging for corporations such as Quaker, Kraft and Healthy Choice. Returning to Oregon, she worked for Margaret Furlong Designs, where she coordinated and executed a national trade show exhibit, designed an ad for the Martha Stewart wedding magazine, and completed packaging and marketing design work. At Michael's of Oregon, a national sporting goods company in Oregon City, she directed photo shoots and designed catalogs, packaging and trade show displays. Ms. Hassoun's creative talents and experience contribute to Creative View's value-added capabilities in graphic design. Her work is distinguished by the ability to listen and understand customer needs to ensure responsive services, whether performed by Ms. Hassoun or one of the talented people she manages.



"Creative View adds a new dimension to Five Stars' services," said Lynn Frank, President, Five Stars International, Ltd. "Throughout the public and private sectors, there is a need to find ways to communicate more effectively with stakeholders and customers. Kara is a thoughtful, creative person who has the remarkable ability to translate ideas into design that works." For more information about Creative View, visit [www.creativeviewdesign.com](http://www.creativeviewdesign.com) or call 503.551.2092.

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*Five Stars International, Ltd. is a privately held Oregon company that performs management consulting and professional services in the public and private sectors. For more information about Five Stars, visit [www.fivestarsintl.com](http://www.fivestarsintl.com).*